

Nostalgia in bloom: Long-term impacts of Aussie kids' TV flourish for those in their 30s

The perfect conditions for cultivating a generation's long-term love of Australian children's television



For many growing up in the 1980s and 1990s, Australian children's shows became treasured childhood memories and meaningful shared cultural experience across a generation.

These research findings demonstrate the decades-long impacts that can bloom from tending to the development of quality Australian children's television.

Kids' TV Memories: Audience Perspectives on the Roles and Long-term Value of Australian Children's Television <https://www.actcresearch.com/>

